



The Copa NYC soccer tournament holds its first press conference with Sports Commissioner Ken Podziba at the United Nations.

Media Day and the Tournament Draw at the United Nations officially launches the inaugural Copa NYC soccer tournament.

New York, NY June 23, 2009 – The Copa NYC soccer tournament made itself known to the communities of New York and the World by holding its first press conference at the United Nations Delegates Lounge on Monday June 22, 2009. The official Tournament Draw also took place designating four Groups (A - D) of four teams constituting the match ups for Day 1 and setting the stage for what promises to be an exciting tournament.

Mayor Bloomberg stated in his letter to Copa NYC that, “[Copa NYC] is committed to bringing a world-class soccer tournament to our great City, and is the start of what I hope becomes an exciting new tradition for New Yorkers. By using soccer to promote health, community, and cultural awareness, the tournament will unite people of all nationalities in cheering on the diversity of New York and the World’s favorite game”.

The event was graciously hosted by UN Ambassador Isaiah Chabala of Zambia, with speeches of support given by NYC Sports Commissioner Ken Podziba, ESPN color commentator Tommy Smyth (who is also the team president of NYC:Ireland), tournament co-founders Chris Noble and Spencer Dormitzer and tournament sponsor Boost Mobile.

Excitement for the tournament is swelling and participating countries are now able to size each other up as the groupings and matchups for the first round of play were designated during the official Tournament Draw.

The Copa NYC tournament format mimics that of the World Cup, on a micro-scale, with 4 Groups of 4 teams each. Each country must play every other country in their grouping (3 matches on Day1) and two countries from each Group make it to Day2 based on a point system of wins, losses and draws.

Tournament Draw results drew a frenzy of excitement from the team presidents and guests in attendance.

Day1 Groupings are designated as such:

Group A: Albania, Korea, Ecuador, Jamaica

Group B: Greece, England, Mexico, Ghana

Group C: Cyprus, United States, Argentina, Liberia

Group D: France, Ireland, Colombia, Trinidad + Tobago



“We were very pleased with results of the draw and the level of excitement and support from the City of New York, the players, coaches, sponsors and most importantly, the communities of this amazing city” said Spencer Dormitzer, founder of Copa NYC. “To be able to launch and announce our tournament to the World at the United Nations with Commissioner Podziba and international soccer legends Maximo Tenorio and Santiago Formoso as well as New York City soccer legend Paul Cowler is a huge step forward in helping to establish soccer as a cornerstone sport in New York”.

More information can be found at: www.copanyc.us

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